MARCO ENRICO GIUNTINI

(412) 608-7314 GIUNTIN1635@GMAIL.COM Bē www.behance.net/MarcoGiuntini

ABOUT ME

I am a graphic designer living in the Pittsburgh area looking for my next challenge. My experience and portfolio sites show my advanced level in current design software used in the industry. I am passionate about creating and learning how to better my work through experience.

EDUCATION

Duquesne University

B.A. Spring 2014

My B.A. in Digital Media Arts with a minor in Advertising. My degree has given me the opportunity to experience all angles of producing content, as a Designer, Researcher and Copy Writer.

SOFTWARE

- Ai
- Br
- Mu
- Dw
- Ps
- Ae
- Pr
- Id
- Fl

FOCUS

- Branding & Logo Design
- Flash Animation
- Desktop Publishing
- Typography
- Motion Graphics

PROJECTS

Brighton Music Center (Client)

Advertising campaign

- Team leader for this project, in which I organized and coordinated the entire advertising campaign.
- Built up social media presence and added new content, such as YouTube channel and improved their Facebook and Twitter page's design.
- Implemented direct advertising by designing a coupon flyer to be placed in stores.
- Shot a commercial to be used before YouTube video play.

JMA T-Shirt Development

Desktop Publishing Assignment

- Created logo for Journalism and Multimedia Department to be used for promotional materials.
- Designed T-Shirt that implemented new logo.
- Met with faculty to produce T-Shirt.

Journalism & Multimedia Arts Day

Project Showcase (Spring 2014)

- Work featured to show diversity in Digital Media Arts program curriculum.
- Display showed a variety of work from print design to animation and 3D modeling.

Marcoenrico.weebly.com